

ONE DAY SEMINAR

with the most Influential players in the Markets
and what you can learn from them

JULY, 9

Global Markets...

What's Next?

2009



RiskMathics
FINANCIAL INNOVATION

RiskMathics, a analysis and avant-garde training Company in the areas of Derivatives Products, Risk Management, and Quantitative Finance offers for the first time in Mexico, the seminar: "Global Markets 2009...What's Next?", which is a unique seminar that gets the American Market's leaders together.

Objective

To discuss topics via Round Tables and Conferences, transmitting the audience what is going to follow this financial restructure in the world and which are the main changes to come into the markets on the fields of liquidity, depth, dynamism, financial product innovations, credit, structure, revenues, regulation and trading technology.

CONFERENCE: World Economic Perspectives and their Impact on the Markets



Raúl Feliz
CENTRO DE INVESTIGACIÓN
Y DOCENCIAS
ECONÓMICAS (CIDE)

With a brilliant and renowned trajectory on the financial markets and on the academic field Raúl Feliz is currently Professor-Researcher of the CIDE (Economic Research and Teaching Center) and honorable adviser of multiple financial institutions both Mexican and overseas like Afore Coppel, IMSS, Euroasia Group, Principal Financial Group, BNP Paribas, Barclays Capital NY and MexDer, Mexican Derivatives Exchange, amongst others.

9:00 - 9:50 hrs.

Ron Filler is Professor of Law and Director of the Center for Financial Services Law at the New York Law School. Prior to this charge he was Managing Director and Director of Institutional Futures Administration for Lehman Brothers Inc. from 1993 to 2008. From 1985 to 1993 he was Partner of Vedder Price Kaufman & Kammholz in Chicago and Futures Director for an FCM, ContiCommodity Services Inc.

Ron has been honorable member of several important and acknowledged institutions around the world like the New York Mercantile Exchange, the Commodity Futures Trading Commission, The Clearing Corporation, the Chicago Mercantile Exchange, BrokerTec Clearing Corporation, BrokerTec Futures Exchange, FIA Law and Compliance Division and the Chicago Board of Trade, amongst others.



Ronald Filler
Director Center on
Financial Services Law
NEW YORK LAW SCHOOL

CONFERENCE: The Future of Derivatives Markets

10:00 - 10:45 hrs.

ROUND TABLE

11:00 - 12:00 hrs.



Mortgage Backed Securities... Lessons Learned



Chair: Dan Rosen
R² FINANCIAL TECHNOLOGIES

Dan Rosen is CEO of R2 Financial Technologies and adjunct professor at the University of Toronto's graduate program in Mathematical Finance. Dan is a valuation, risk management, regulation, capital management and credit and structured products portfolio modeling advisor of numerous financial institutions of North America, Latin America, Europe and Asia. In addition to his extensive publications he is member of the editorial counsel of several industrial and academic publications and member of several professional associations and institutions around the world.



Eduardo Ramos
Managing Director
FINANCIAL SECURITY ASSURANCE



Jaime Carreño
Structured Financing Director
BBVA BANCOMER



Javier Gavito
CEO
SOCIEDAD HIPOTECARIA FEDERAL (SHF)



Joaquín Escamilla
CEDEVIS Program Coordinator
INFONAVIT



Ramón Montenegro
Mortgage Banking Director
BBVA BANCOMER

Supervision or regulation in the Markets...

12:10 - 13:10 hrs.

What went wrong?



Alan Elizondo
Technical Vice President
NATIONAL BANKING AND SECURITIES COMMISSION



Mauricio Basila
Associate
LÓPEZ VELARDE, HEFTYE Y SORIA



Pascual O'Dogherty
Financial System Analysis Director
CENTRAL BANK OF MEXICO



Ronald Filler
Director Center on Financial Services Law
NEW YORK LAW SCHOOL



Chair: Eduardo García
SENTIDO COMÚN

After being the head of Bloomberg News for ten years, Eduardo launched the online financial news bulletin SENTIDO COMÚN which is a "must" reference for financial institutions in Mexico (www.sentidocomun.com.mx). Eduardo holds a master degree on journalism from The New York University (NYU).

ROUND TABLE

CONFERENCE

13:15-14:15 hrs.

Technology Trends in the Trading Industry



John Barun
President and CEO
CAPITAL MARKETS
CONSULTING

John Barun founded Capital Markets Consulting in 1996 and is currently the President and Chief Executive Officer. Since 1990, he has worked in the financial industry focusing on the development of electronic trading and trading related systems.

John's background allowed him to play a significant role in a broad range of industry initiatives ranging from the production of the Chicago Mercantile Exchange first fully electronic trading "mini" contract to the development of a wireless handheld trading system deployed on the trading floors of the American Stock Exchange, Philadelphia Stock Exchange, Chicago Board Options Exchange and the Pacific Stock Exchange. His in-depth experience also allowed him the opportunity to operate as acting CIO during a US Futures Exchange start up period. He was responsible for directing, managing and coordinating the efforts for the development of the exchanges match engine and trading interface. He worked directly with the Commodity Futures Trading Commission in this role to gain their technology approval. Mr. Barun has also acted as a subcommittee advisor to the CFTC's Technology Advisory Committee.



14:15 -
16:15 hrs.
Free Lunch

The New Role of Financial Intermediaries in the Global Markets

16:30 - 17:45 hrs.



Chair: Eduardo García
SENTIDO COMÚN

ROUND TABLE

 Scotia Capital



Antonio Ordás
Managing Director
Global Markets Mexico
BBVA BANCOMER



Carlos Kretschmer
Head of Capital Markets
SCOTIA CAPITAL



Rodolfo Sánchez Arriola
CEO
SIF ICAP

ROUND TABLE

18:00 - 19:15 hrs.

 MexDer

 Derivatives
Bancomer

How the Markets will Work?... The Leaders Perspective



Chair: Ron Filler
NEW YORK LAW SCHOOL



Jorge Alegría
CEO
MEXDER



Meyer "Sandy" Frucher
Vice Chairman
NASDAQ OMX GROUP



Robert Ray
Managing Director
CME GROUP



Thomas Ascher
Chief Strategy Officer
INTERNATIONAL SECURITIES
EXCHANGE

19:15 -
22:00 hrs.
Cocktail

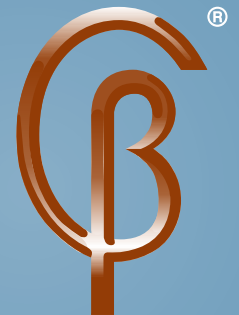
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(5255) 5669.47.29
WWW.RISKMATHICS.COM

Venue: Four Seasons Hotel, Mexico City
Reforma 500, Col. Juárez, Mexico City 06600
Cost: \$1,200 USD plus 15% Tax
Limited Openings

PAYMENT METHODS:

1. Bank Transfer and Cash Deposits (For Local Institutions)
NAME: RiskMathics Financial Innovation, S.C.
BANK: BBVA Bancomer, S.A.
CLABE: 012180001649665030
BANK ACCOUNT: 0164966503
2. Bank Transfer in US Dollars (Foreign Institutions)
BANK: BBVA Bancomer, S.A.
BRANCH NUMBER: 0956
SWIFT: BCMRMXMM
CREDIT TO: RiskMathics Financial Innovation, S.C.
BANK ACCOUNT: 0164966562
3. Credit Card: VISA, MASTERCARD or AMERICAN EXPRESS

IMPORTANT NOTICE: There will be no reimbursements.



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